**Ideation Phase**

**Empathize & Discover**

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| --- | --- |
| Date | 22 June 2025 |
| Team ID | LTVIP2025TMID56697 |
| Project Name | LearnHub: Your Center for Skill Enhancement |
| Maximum Marks | 4 Marks |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

**Example:**

Diagram

Description automatically generated

Reference: <https://www.mural.co/templates/empathy-map-canvas>

**Example: LearnHub: Your Center for Skill Enhancement**

Great! Please answer the following prompts about your **Learn Hub** project so I can generate a customized **Empathy Map** image for you:

**🔍 1. Think & Feel**

What are your users (students or teachers) constantly thinking or feeling while using Learn Hub?  
Examples:

* “Is my progress being tracked properly?”
* “This is helping me prepare better.”
* “I’m frustrated with slow loading.”

👉 **Your Input:**

**👁 2. See**

What do they usually see on the platform or in their environment?  
Examples:

* Interactive course videos
* Multiple subject options
* Code editors, assignments

👉 **Your Input:**

**👂 3. Hear**

What are users hearing from peers, teachers, or others about Learn Hub?  
Examples:

* “This platform helped me crack interviews.”
* “It’s easy to use.”
* “Try this quiz feature.”

👉 **Your Input:**

**💬 4. Say & Do**

What do they say or do while using or after using Learn Hub?  
Examples:

* “I finally understood the concept!”
* Frequently take quizzes
* Share notes or doubts in comments

👉 **Your Input:**

**😣 5. Pain**

What challenges or problems do they face on Learn Hub?  
Examples:

* Hard to find the right topic
* Slow interface
* No mobile support

👉 **Your Input:**

**🌟 6. Gain**

What benefits do they get from using Learn Hub?  
Examples:

* Structured learning
* Time saved
* Confidence boost

👉 **Your Input:**

Once you fill in the answers, I’ll generate a customized **Empathy Map image** for your **Learn Hub** project.